

Town of Florence
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April 25, 2007

TOWN SERVICES

Building Inspection
868-7556

Finance
868-7624

Fire
868-7609

Grants
868-7554

Library
868-0788

Municipal Court
868-7514

Personnel
868-7553

Parks & Recreation
868-4835

Planning and Zoning
868-7540

Police
868-5873

Public Works
868-7620

Senior Center
868-7622

Town Hall
868-7500

Town Manager's Office
868-7558

Utility Building
868-7680

Arizona Historical Advisory Committee
1700 W. Washington Street, Suite 200
Phoenix, AZ 85007

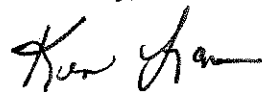
Re: Legacy Grant Application: – *Rehabilitation of the Florence/Silver King Hotel*

To Whom It May Concern:

Please find attached a completed application form and the required narrative for the Legacy Grant Program. This proposal is being submitted on behalf of the Town of Florence and the Florence Preservation Foundation for the above referenced project.

Please let me know if you require any additional information or have specific questions. I can be contacted at (520) 868-7554, weekdays, during normal business hours.

Sincerely,



Ken Lawrence
Grants Coordinator

Attachments:

C: File

ARIZONA HISTORICAL ADVISORY COMMISSION

Application for Arizona Centennial 2012 Legacy Project Designation

AHAC Mission: Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

Vision for Centennial Projects: Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Legacy Project Criteria: This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
2. Describe how this project meets the Legacy Project criteria.
3. Project timeline. Give details regarding planning and implementation.
4. Describe the project location.
5. List project partners, if applicable.
6. Attach a proposed budget, showing total project cost and funding sources.

Name of project: **Rehabilitation of the Florence/Silver King Hotel**

Contact person: **Ken Lawrence**

Address: **P. O. Box 2670**


Telephone Number: **520/868-7554**

Email address: **ken.lawrence@town.florence.az.us**

Web Site address: **www.town.florence.az.us**



Signature (authorizing official or project director)



Date

The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Committee
1700 W Washington, Suite 200
Phoenix, AZ 85007

Application for Arizona Centennial 2012 Legacy Project

TOWN OF FLORENCE REHABILITATION OF THE FLORENCE/SILVER KING HOTEL

1 – DESCRIPTION OF PROJECT

The non-profit Florence Preservation Foundation purchased the Historic Florence/ Silver King Hotel property in 1995 and with donations, awards, and grants have worked diligently to rehabilitate the structure. In early 2007, together with \$532,000 in grants and awards, the Foundation turned this property, comprising a city block, over to the Town of Florence to complete the rehabilitation.

The Town has distributed an RFP to acquire a public partner to assist them in this rehabilitation effort. Within 18 months to 2 years, it is expected this project will be complete.

2 - LEGACY PROJECT CRITERIA

2 – 1: Accurately portray a significant aspect of Arizona History: Built in ca. 1876 with additions in 1888, 1895, and 1917 the significance of this hotel lies not only in its fascinating mix of architectural styles and building dates, but also in the high degree of quality and integrity of those portions of its fabric which survive. This building constituted for many years the social focus of Florence, providing not only modern overnight lodging for visitors, but also operating the finest dining room in the Town. The stagecoach office was also housed in the hotel for a period of time.

2 – 2: Accessible to a large number of visitors/users: Once completely rehabilitated by the Town, through adaptive reuse the building will house commercial businesses on the first floor and Town offices on the second floor, all of which will be open to the public. The commercial businesses on the first floor as well as the open veranda on both street sides of the second floor will attract both residents and visitors to the Town.

2 – 3: Demonstrate collaboration in the planning: The Town has historically enjoyed an excellent working relationship with the seven member Board of the private non-profit Florence Preservation Foundation. This organization purchased the property in 1995 and with assistance from local, county, state, and federal agencies, as well as local residents and organizations, saved it from demolition. In early 2007 the Town acquired the building and with assistance from the FPF will continue the rehabilitation process.

2 – 4: Produce an enduring product that will live on after 2012: Once completely rehabilitated as an adaptive reuse, the Florence/Silver King Hotel will be a valuable asset to the Town since it is considered to be the "Cornerstone" of the Downtown Historic District.

2 – 5: Include an educational component: The "lobby" of the building will contain educational touch screen videos detailing the history of Florence. With over 125 buildings and sites on the National Register, this history will be made available to all residents and visitors as well as school groups.

2 – 6: Include a plan for implementation: With the \$500,000 ISTE A Award and a \$32,000 Heritage Fund Grant, the Town has advertised an RFP to secure a private investor to provide the remaining \$700,000 +/- needed to completely rehabilitate the structure. The RFP deadline is 6/15/07 after which time the responses will be reviewed by the Downtown Redevelopment Commission who will make a recommendation to the Town Council. This will be a joint effort combining public/private funds with the property remaining under the Town's ownership.

3 – PROJECT TIMELINE

Note: Construction Documents were complete and acquired by the Town when acquiring the building and land.

RFP Issued	4/20/07
RFP Closes	6/15/07
RFP Reviewed by DRC	7/15/07
DRC's Recommendation to Town Council	8/07
Award to Successful Applicant	10/07
Construction Begins	11/07
Expected Construction Completion Date	11/08

4 – DESCRIBE THE PROJECT LOCATION

The Florence/Silver King Hotel is located in the Downtown Florence Historic District on the southwest corner of Main Street and Ruggles Avenue. Together with McFarland Historic State Park, the U. S. Post Office, and the American Legion Building, with one of these buildings on each corner, creates a majestic entrance to the downtown core when entering downtown from the North.

5 – LIST PROJECT PARTNERS, IF APPLICABLE

The non-profit seven-member Board of the Florence Preservation Foundation, the State Historic Preservation Office and Officer, the Downtown Redevelopment Commission, State of Arizona via a Heritage Fund Grant, Federal Highway Administration and ADOT, via two TEA-21 Awards, Pinal County, via an Economic Development Grant, Quest with their workers volunteering on a Saturday to help clean up the site, the Arizona National Guard by providing a dump truck for clean-up projects, plus many local residents who helped in the cleanup.

6 - BUDGET – TOTAL COST AND SOURCES

First Phase Rehabilitation/Complete	\$750,000		
Second Phase Rehabilitation/Ongoing			
TEA 21 Award		\$500,000	
Heritage Preservation Grant		\$ 32,000	
Private Investor	_____	<u>\$700,000</u>	
Totals	\$750,000	\$1,230,000	\$1,980,000